Novel BiOme

Your Health, Our Mission

Direct-To-Patient Guide

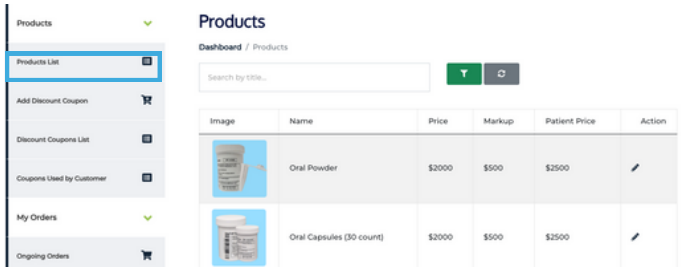
HERE'S HOW IT WORKS

Benefits for You

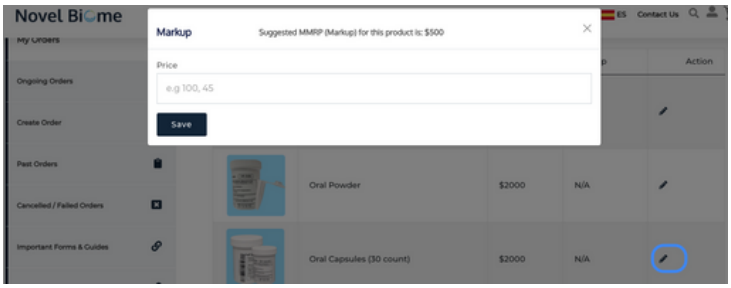
- No inventory required
- No payment collection or logistics
- Patient orders shipped directly to them
- Custom pricing control
- Automated tracking of patient orders and commissions

Set Your Pricing and Products

- Navigate to the Product list in your dashboard



- Add in the desired mark-up per product (.)as a $ amount



- Adjust which products are available by emailing support@novelbiome.com and request removal of any products.

Get our Referral Code

- Your referral code is generated for you on sign-up



- You will receive your code via email, and it is located on your home dashboard

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Share Code with Your Patients

- Give your patients the referral code
- Provide them with the Patient Handout (with instructions and website link). We will provide you with a personalized PDF with your code.
- You will receive an email to notify you when a patient has registered.

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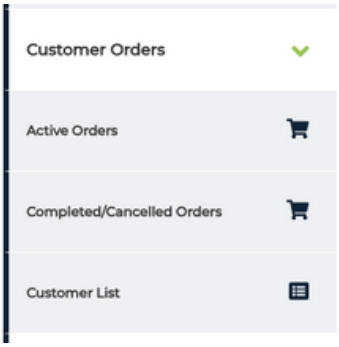
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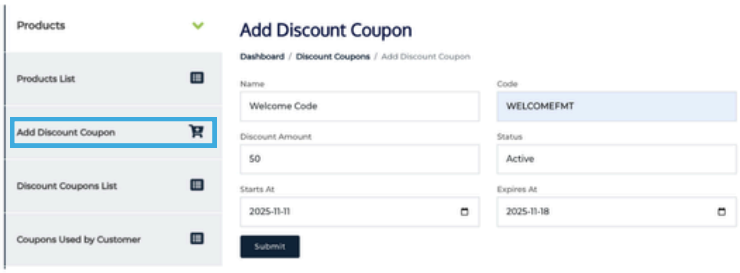
Track Orders & Commissions

- Log into your account to:
  - View patient list
  - View patient orders
  - Track fulfilment status
- Monitor your commission based on mark-up
  - Payouts are processed monthly
  - You can edit your mark up at anytime.

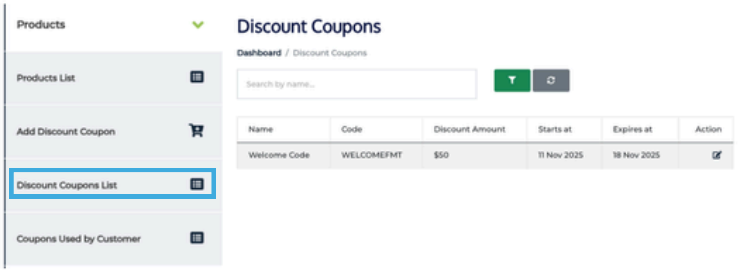


Create Patient Discount Codes

- Navigate to the Add Discount Coupon in your dashboard (Under Products)
- Create the discount code: including code name, discount amount ($ amount off), and dates the code is good for



- You can view your list of code (Discount Coupons List) and who has used your codes (Coupons Used by Customer) in your dashboard



Tips for Success:

- Set your pricing in line with the total protocol cost
- Keep a few Patient Handouts on hand and have your admin staff email it to patients
- Reach out to us for custom resources or assistance anytime
- Use the Information Form and Guides sections:
  - Detailed Product Information (donors, manufacturing and storage)
  - FMT guides
  - Validated measures
  - Informed consent examples

Need help getting started?
📅 Schedule a walkthrough with our team [support@novelbiome.com]
Questions about FMT [jason@novelbiome.com]